



Offer valid for qualifying tradesmen who are residents of Canada only who purchase from a participating dealer located in Canada. Purchase must be completed between 05/01/2019 and 12/31/2019. Limit of one (1) redemption request (\$100 or \$70 Mastercard® Reward Card) per purchase of four (4) new BFGOODRICH® All-Terrain T/A® KO2 tires. \$100 Mastercard® Reward Card valid on the purchases of a set of four (4) BFGOODRICH® All-Terrain T/A® KO2 tires for Tradesmen that are identified with the following partner organization: Programme Gratitude, Association Provinciale des constructeurs d'habitations du Quebec inc. \$70 Mastercard® Reward Card valid on the purchases of four (4) BFGOODRICH® All-Terrain T/A® KO2 tires for other qualifying Tradesmen not associated with the above organizations. Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received by 02/29/2020. Please allow six (6) to eight (8) weeks for delivery of the \$100 or \$70 Mastercard® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tire DO NOT qualify. This offer is not stackable with any other offers (i. e. If a tradesman is eligible for a \$100 Reward and they receive \$50 instantly at a Club or Dealer via a BFGoodrich® Tires funded promotion, the tradesman would be eligible for an additional \$50 through the BFGoodrich® Tires Tradesmen Support Program. If a tradesman is eligible for a \$70 Reward and they receive \$50 instantly at a Club or Dealer via a BFGoodrich® Tires funded promotion, the tradesman would be eligible for an additional \$20 through the BFGoodrich® Tires Tradesmen Support Program. In addition, purchases from non-participating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich® Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, provincial and local laws and regulations. BFGoodrich® Tires reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of BFGoodrich® Tires and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday, between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2019 CA BFGoodrich® Tires Tradesmen Support Program Promotion when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich® Tires offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires on the last day of the month shown on card front. No cash value. Fees apply. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. This card is issued by Peoples Trust Company under license from Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard international Incorporated.

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